

2018 CHART OF WORK:

PEOPLE, POLICY & PR COMMITTEE

Jan 18, Feb 15, Mar 15, Apr 19, May 17, Jun 21,
Jul 19, Aug 16, Sep 20, Oct 18, Nov 15, Dec 20



**Generations
Aging with Pride**
Your Resource for LGBTQ Aging

JANUARY	FEBRUARY	MARCH	APRIL
Executive Director Process Defined	Executive Dir Hiring Implemented	Executive Director Hired	Executive Director Hires Program / Volunteer Director
Assess Needs for Administrative Coordinator	Assess Needs for Administrative Coordinator	Assess Needs for Administrative Coordinator	Executive Director Hires Administrative Coordinator
Long Term Care Bill Of Rights Document Researched	Long Term Care Bill Of Rights Document Researched	Board Approves Plan	New Policy Roll Out
Design Policy / Advocacy Training Curricula	Design Policy / Advocacy Training Curricula	Design Policy / Advocacy Training Curricula	Deliver & Evaluate Training
Strategic Branding with Board	Strategic Branding Compilation	Board Approves Plan	New Branding TEST Roll Out
Marketing Plan Designed	Marketing Plan Designed	Marketing Plan Designed	Board Approves Plan
Public Relations Plan Designed	Public Relations Plan Designed	Public Relations Plan Designed	Board Approves Plan

MAY	JUNE	JULY	AUGUST
Performance Appraisal Process Designed	Performance Appraisal Process Designed	Performance Appraisal Delivered for First 90 Days	
New Policy Roll Out	New Policy Roll Out	Evaluate Market Receptivity	Evaluate Market Receptivity
Deliver & Evaluate Training	Deliver & Evaluate Training	Deliver & Evaluate Training	Deliver & Evaluate Training
New Branding Roll Out	New Branding Roll Out	New Branding Roll Out	New Branding Roll Out
Marketing Plan Roll Out	Marketing Plan Roll Out	Marketing Plan Roll Out	Marketing Plan Roll Out
Public Relations Roll Out	Public Relations Roll Out	Public Relations Roll Out	Public Relations Roll Out

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Evaluate Market Receptivity	Alter Policy Accordingly	Alter Policy Accordingly	Board Approves 2018 Plan
Deliver & Evaluate Training	Deliver & Evaluate Training	Deliver & Evaluate Training	Deliver & Evaluate Training
Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Branding Accordingly	Board Approves 2018 Plan
Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Marketing Accordingly	Board Approves 2018 Plan
Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Public Relations Accordingly	Board Approves 2018 Plan