

	COMMUNITY NETWORKING COLLABORATION, COORDINATION	Coordination with Senior Centers, Ombudsman, Home Care, Chore Services, Transportation	Process Designed	Process Designed	Board Approves Plan	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	
		Provide Opportunities to Partner	Process Designed	Process Designed	Board Approves Plan	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery	Monthly Delivery
	MARKETING	Strategic Branding	Strategic Branding with Board	Strategic Branding Compilation	Board Approves Plan	New Branding Roll Out	New Branding Roll Out	New Branding Roll Out	Evaluate Market Receptivity	Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Branding Accordingly	Alter Branding Accordingly	Board Approves 2019 Plan	
		Increase Visibility	Marketing Plan Designed	Marketing Plan Designed	Board Approves Plan	Marketing Plan Roll Out	Marketing Plan Roll Out	Marketing Plan Roll Out	Evaluate Market Receptivity	Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Marketing Accordingly	Alter Marketing Accordingly	Board Approves 2019 Plan	
	AGENCY SPACE		Research Adequate Space	Research Adequate Space	Board Approves Plan				Review Space Plan	Research Adequate Space	Research Adequate Space	Research Adequate Space	Research Adequate Space	Board Approves 2019 Plan	
	TECHNOLOGY / IT		Assess Needs and Future Capacity	Assess Needs and Future Capacity	Assess Needs and Future Capacity	Assess Needs and Future Capacity	Board Approves Technology Plan	Technology Plan Implemented	Technology Plan Implemented	Technology Plan Implemented	Technology Plan Implemented	Evaluation of Technology Plan	Evaluation of Technology Plan	Board Approves 2019 Plan	
POLICY ADVOCACY	LONG TERM CARE BILL OF RIGHTS	Research Templates	Research Templates	Research Templates	Board Approves Plan	New Policy Roll Out	New Policy Roll Out	New Policy Roll Out	Evaluate Market Receptivity	Evaluate Market Receptivity	Evaluate Market Receptivity	Alter Policy Accordingly	Alter Policy Accordingly	Board Approves 2019 Plan	
	TRAINING						Host Policy / Advocacy Training						Host Policy / Advocacy Training		